REINVENT YOUR INTERIORS

// PROPERTY MANAGERS EDITION

belbien

Designer Wraps® CUSTOM GRAPHICS

BELBIEN ARCHITECTURAL FINISHES

Belbien™ Architectural Finishes are vinyl films that simulate a wide variety of natural and synthetic finishes, such as natural wood, stone, marble, granite, metals, leathers, and many others. Available in over 430 patterns, Belbien can be the perfect substitute for, or complement to, visually appealing building materials for interiors and exteriors. Belbien is self-adhering, can be installed on flat and curved surfaces (walls, ceilings, elevator cabs, doors, furniture, etc), indoors and outdoors, and has a proven track record of durability.

TYPICAL APPLICATIONS

- Wall Panel Systems
- Ceilings
- Elevator
- Train Stations
- Doors
- Hotels
- Cruise Ships
- Casinos
- Columns
- Soffits
- Countertops
- Furniture
- Molding
- Banks
- Restaurants
- Offices
- Hospitals
- Airports
- Exhibits
- Retail

FEATURES	BENEFITS
Air Release Adhesive	Easy Application
8.3 Mils Thick PVC	Durable
Solvent & Stain Resistant	Easy to Clean
Light Weight	Easy to Handle
Class A Category 1 Flame and Smoke Spread	Will Not Affect Fire Rating
Minimal Mess	Apply On-Site
Proven Performance	Peace of Mind
Embossing	Looks and Feels Like the Real Thing

IN THE SPOTLIGHT:

RESURFACED WINDOW FRAMES

An architect who recently moved offices, relocated to a beautiful building in downtown D.C. When renovating their new space, they encountered worn window frames in their new lobby. Unable to paint or replace the frames, they utilized Belbien Architectural Finishes to give these frames a brushed metal appearance. Now, the frames look and feel like brushed stainless steel and the finish can be removed without damaging the substrate.

FOR MORE INFORMATION

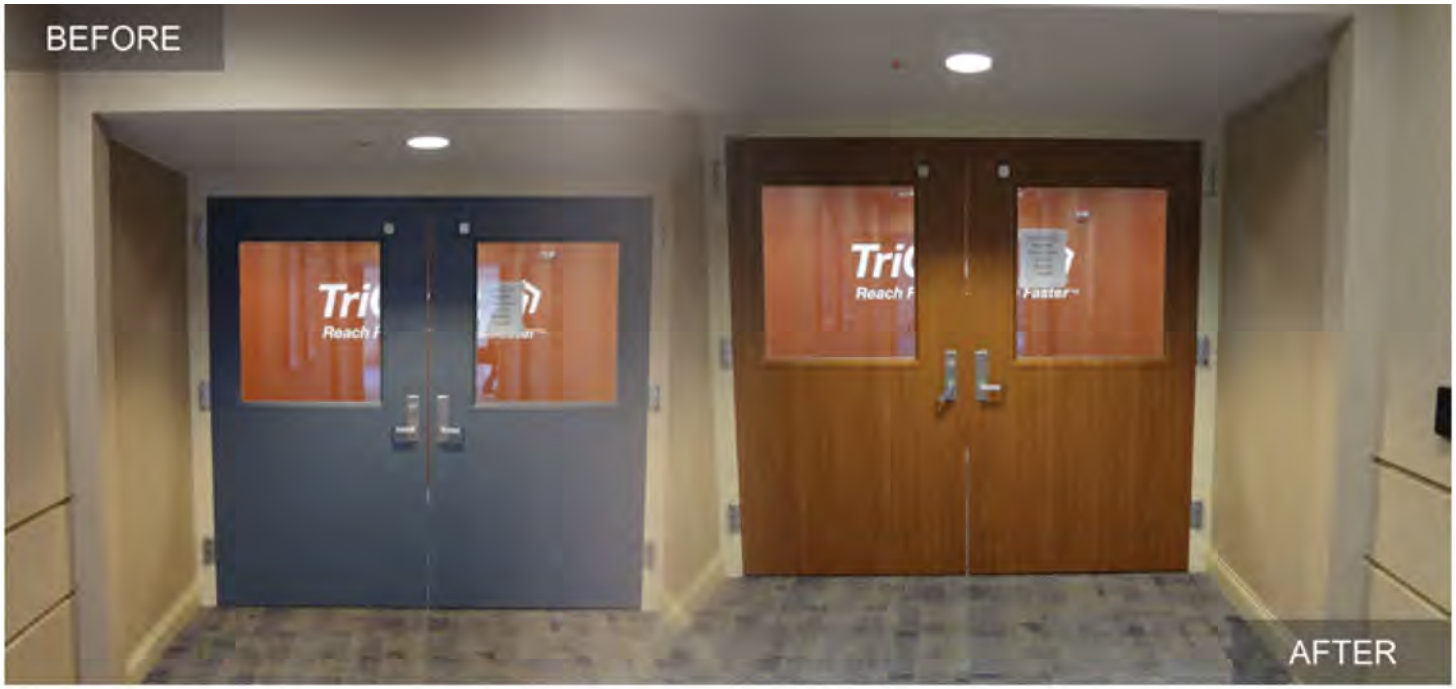
856.265.0700
info@designerwraps.com
www.designerwraps.com

Designer Wraps
600 Columbia Avenue
Millville, NJ 08332

CASE STUDY: ELEVATOR LOBBY RENOVATION

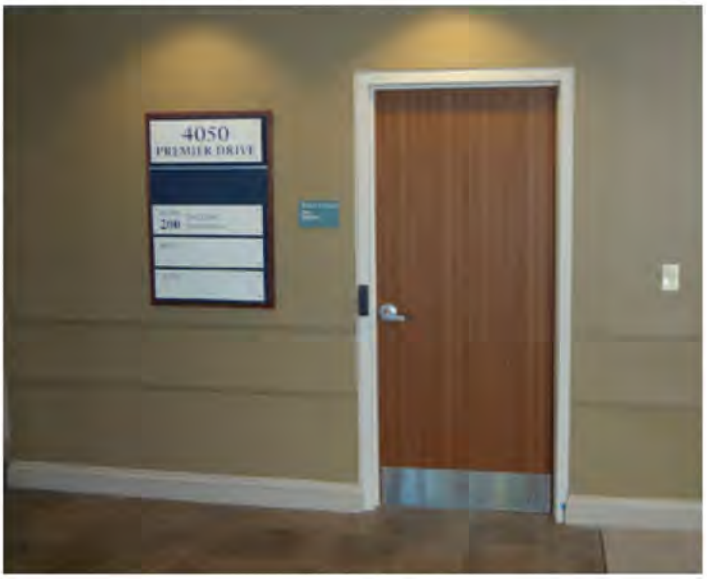
A key component of property management is property aesthetics – making sure properties are modern and in good condition. The owners of this property recently recognized the value of Belbien Architectural Finishes for their ability to update its facilities while holding to a strict budget and without disturbing building tenants. Additionally, Belbien Architectural Finishes allow clients to reuse substrates and eliminate the need to landfill, a product component that is crucial to the environmentally conscious for many property managers.

The wall panels in this building lobby were experiencing excessive wear and tear. The wall panels in the lobby were made of plastic laminate, which was damaged and not contemporary. By installing Belbien Architectural Finishes (during business hours), the building was able to keep the existing panels and resurface them to achieve a modern look with minimal disruption to tenants.



CASE STUDY: OFFICE DOOR RESURFACING

This commercial building, located in High Point, North Carolina, is leased by multiple tenants. Building management hoped to modernize the decades old facility. Designers were constrained by time and money, especially when it came to updating the building's doors. At first, painting the doors seemed like the only cost-effective option, even if not the most aesthetically pleasing. But after discovering Belbien Architectural Finishes, management found the budget-friendly solution. All doors were resurfaced in a very short period of time with Belbien Wood Grain SW47. The end result was the look of brand new wood doors while staying on budget within a short period of time.



FOR MORE INFORMATION

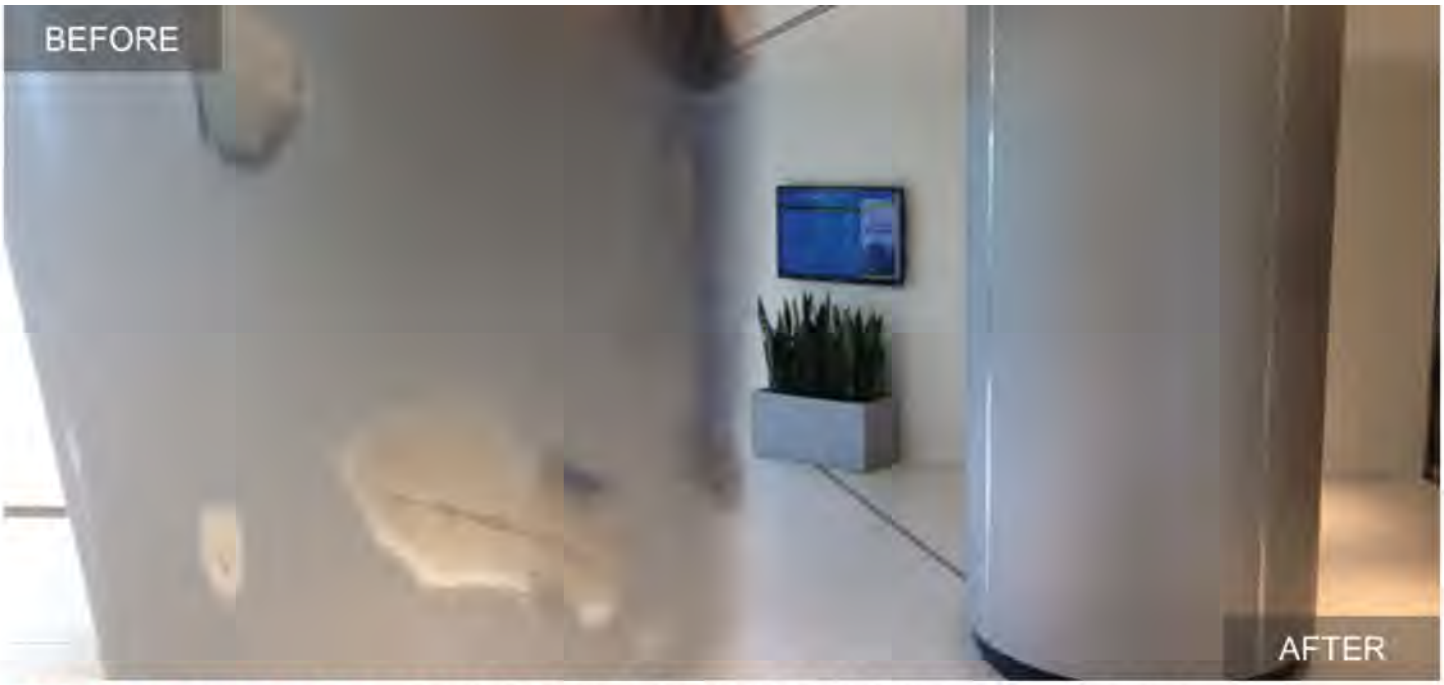
856.265.0700
info@designerwraps.com
www.designerwraps.com

Designer Wraps
600 Columbia Avenue
Millville, NJ 08332

CASE STUDY: CASSIDY TURLEY ELEVATORS

Cassidy Turley is one of the largest property management companies in the United States. A key component of property management is property aesthetics – making sure properties are modern and in good condition. Cassidy Turley has recently recognized the value of Belbien Architectural Finishes for their ability to update its facilities while holding to a strict budget and without disturbing building tenants. Additionally, Belbien Architectural Finishes allow clients to reuse substrates and eliminate the need to landfill, a product component that is crucial to the environmentally conscious Cassidy Turley.

The elevators in one of Cassidy Turley's buildings were experiencing excessive wear and tear. The wall panels in the cab were made of plastic laminate, which was damaged and not contemporary. By installing Belbien Architectural Finishes (during business hours), Cassidy Turley was able to keep the existing elevator panels and resurface them to achieve a modern look with minimal disruption to tenants.



CASE STUDY: CASSIDY TURLEY PILLARS

Cassidy Turley is one of the largest property management companies in the United States. A key component of property management is property aesthetics – making sure properties are modern and in good condition. Cassidy Turley has recently recognized the value of Belbien Architectural Finishes for their ability to update its facilities while holding to a strict budget and without disturbing building tenants. Additionally, Belbien Architectural Finishes allow clients to reuse substrates and eliminate the need to landfill, a product component that is crucial to the environmentally conscious Cassidy Turley.

A Class A Cassidy Turley building in Northern Virginia was faced with the issue of column wear and tear. The columns had a plastic over laminate with a reflective chrome look. The laminate was damaged, faded, and less than modern. By utilizing Belbien Architectural Finishes, Cassidy Turley was able to keep the existing columns and resurface them with Belbien metal finish BR-391. A new look was achieved during business hours with minimal disruption to tenants.

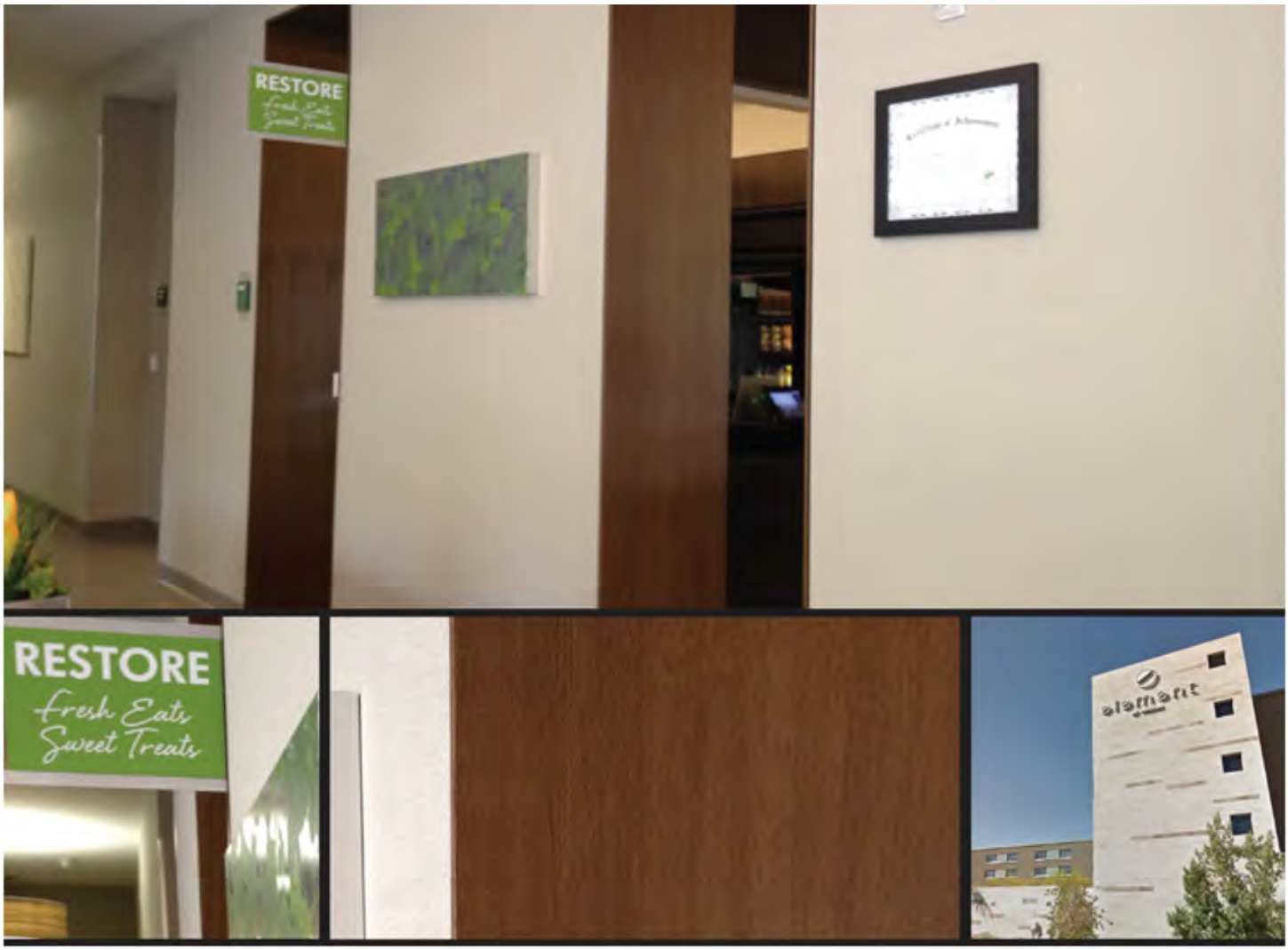
FOR MORE INFORMATION

856.265.0700
info@designerwraps.com
www.designerwraps.com

Designer Wraps
600 Columbia Avenue
Millville, NJ 08332

CASE STUDY: STUART DEAN ELEVATORS

Restoration and maintenance companies recognize the value of Belbien Architectural Finishes. Stuart Dean, one of the largest of such companies, has embraced Belbien as a cost-effective solution for clients looking to modernize their facilities. Stuart Dean used Belbien Brushed Metal CM-61 on elevator doors. A dramatic transition was achieved (from dull grey to an authentic brushed metal) while saving the client several thousand dollars in the process. Since Belbien is a flexible product, the installer was able to wrap the edges around the door to maintain a universal appearance.



CASE STUDY: STARWOOD HOTELS

On a national level, Starwood Hotels has been using Belbien Architectural Finishes to refurbish many damaged and outdated fixtures in guest rooms. The ease of Belbien installation allows Starwood to use in-house employees as installers. Starwood's Element Las Vegas got very creative with some leftover Belbien material by installing it on outdated entrance ways in the lobby. Now lobby entrances matches fixtures inside the guest rooms. A new look with no heavy construction or guest disruption.

FOR MORE INFORMATION

856.265.0700
info@designerwraps.com
www.designerwraps.com

Designer Wraps
600 Columbia Avenue
Millville, NJ 08332

BELBIEN PATTERNS

Belbien Architectural Finishes are available in over 430 different profiles and 20 product categories. Belbien includes various wood grains, solid colors, leather, stone, stucco, sand, metal, abstract, and other textured styles. The patterns above are some of our most popular selections. For a full catalog please visit our website.

CONTACT INFORMATION

856.265.0700
info@designerwraps.com
www.designerwraps.com

Designer Wraps
600 Columbia Avenue
Millville, NJ 08332