Sending Files to Designer Wraps®

1. Create or convert all layered files to **CYMK Color Mode** in **Adobe Photoshop** or **Adobe Illustrator**. Do not use RGB Color Mode.

    i. Adobe Illustrator AI or EPS: Vector artwork. **PLEASE SEND LAYERED FILES ONLY**.

    ii. Adobe Photoshop PSD or TIFF: **PLEASE SEND LAYERED FILES ONLY**.

2. Send vector files as *true* vector files.

    i. A bitmap image such as a .JPG or .TIFF file, saved as an .EPS/.AI file in a vector program, such as Adobe Illustrator, **does not** constitute as being true vector.

    ii. Convert all type to outlines and/or send us the necessary, Mac AND PC-compatible font(s).

    iii. Vector files with embedded images should always be high resolution.

3. Supplied art files must be in high resolution. If you are unsure of the resolution of an image, play it safe and always go big! The higher the resolution in dots per inch (dpi) and the bigger the dimensions, the less chance of the image(s) will have of pixelation.

4. Design all layered files at actual print size at 72 dpi, with at least **10"-12" of extra bleed beyond vehicle outline (the more the better).**

    i. For example, if actual print/wrap size measurements are 150" x 50", create your Adobe Photoshop canvas at 162" x 62"at 72 DPI.

    ii. **Be sure to account for any Obstacles on the vehicle like:**

        1. Door Handles, Molding, Trims, Headlights / Tail Lights, Rivets, etc. It is not wise to have COPY (text) running through/across/into any obstacles. Also be aware of any transitions from body panels (painted surfaces) to windows (glass surfaces and the trim in between).

        2. AVOID transitions (logo, copy, design elements) from Hood to Fender, or Bumper to Fender / Rear Quarter Panel. It's always best to either use a solid color where these body panels meet and/or fade to a solid color in those areas.

5. Do not resize art files down for uploading purposes. Instead, compress all files, individually, prior to uploading or sending to Designer Wraps (you may use a free service like WeTransfer or ask us for a DropBox link).

    i. For example, if your file is created at 162" x 62" at 72 dpi, DO NOT SIZE DOWN proportionately to 16.2" x 6.2" at 720 dpi.

6. You may upload the following compressed file types in PC or MAC platform:

    i. **Adobe Illustrator AI or EPS**, or **Adobe Photoshop PSD or TIFF**: **PLEASE SEND LAYERED FILES ONLY**.

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Designer Wraps & Signs - Your Brand, Realized!